

Organized by:



Industry Partner:



PHD CHAMBER
OF COMMERCE AND INDUSTRY
VOICE OF INDUSTRY AND TRADE



INDIA'S BIGGEST PHARMA EXHIBITION



OUR PARTNERS

Diamond Partner



Ruby Partner



Technology Partner



Associated Partner



Gift Partner



MEDIA PARTNERS



SUPPORTING PARTNER



OUR PARTNERS IN PREVIOUS EDITIONS





About Us

Pharma B2B Expo as the pivotal juncture for those aiming to expand in the pharmaceutical and healthcare industry. Our strategically located exhibitions facilitate essential face-to-face interactions, fostering new and existing commercial relationships.

Tailored for Manufacturers, Marketers, and Distributors across diverse segments, our premier trade show spans Formulation, Pharmaceuticals, Nutraceuticals, Ayurvedic, Herbs, Pharma Surgical, Medical Devices, Pharma API, Pharma Machinery, and more, offering unique opportunities for business growth and penetration.

With over 25 years of collective experience in the pharmaceutical sector, we serve as the interface connecting different domains within the industry. Our events, including meetings, conventions, conferences, and expos, showcase the latest innovative products and services, providing an unparalleled platform for varied segments of the healthcare industry.

Pharma B2B Expo is where innovation meets opportunity, an essential component of your business plan, bringing key comrades and decision-makers together in a dedicated venue.

Elevate your business with Pharma B2B Expo, where limitless possibilities unfold.

Visitor Metrics and Demographic Insights



EXHIBITORS ENGAGED TILL DATE

55% 3rd Party Manufacturing /Contract MFG.

30% API Providers

30% Excipient Manufacturers

29% Pharma Exporters

15% Pharma Machinery

20% Pharma Print & Pack

19% Laboratory Equipment Suppliers

13% Equipment Suppliers

3% Infrastructure Solution Providers

2% Publishers

Why Exhibit

“Aiming to connect and leap forward with the healthcare industry?”

Business Lead Generation

Establish contacts with Decision
Makers

Branding & Product Exposure

B2B Meeting

Visitor Database Sharing

Form Strategic Alliances

Industry Insights

Platform For New Product
Launch

Network Expansion

Year Round Promotions

Educational Opportunities

Market Research & Opportunities

Multi-state National and
International Visitor Base

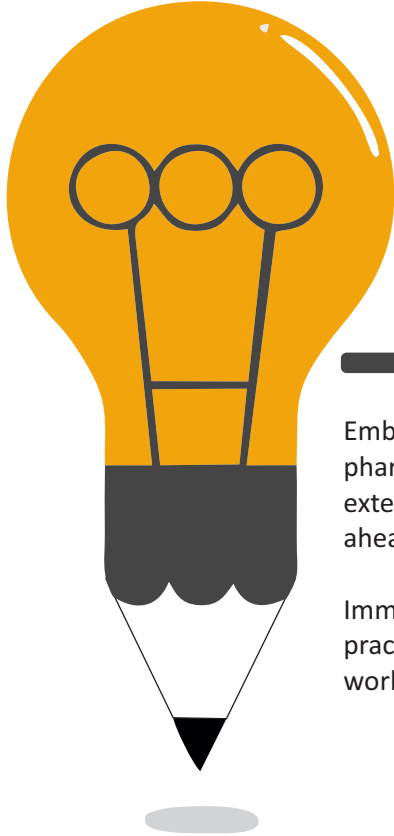
Leading Pharma Show in India



VISITORS

PROFILE

- Personnel Seeking To Enter Into Pharma Business
- Product Managers / Medical Representatives
- C&F / Pharma Distributors / Stockist / Chemist
- PCD / Franchisee, Contract Manufacturers
- 3rd Party Manufacturers
- Generic & OTC Companies
- Pharma Marketing by Companies
- Nutraceuticals / Dietary Supplements Cosmetics Companies
- Veterinary Drugs
- Ayurvedic / Herbal Companies
- Private Hospitals / Purchase Manager / Decision Makers
- Pharma Machinery / Lab Technician
- Pharma wholesalers & Retailer
- Surgical Companies
- Lab Equipment Companies
- Pharma Software Companies
- Purchase Heads
- Company CEO's. Company Managers
- Marketing Managers
- Area Sales Managers
- Zonal Sales Managers
- Pharma software companies
- Area Head Sales Managers
- Doctors
- Pharma Software Consultants
- Pharma Excipients



Why Visit?

Embark on the opportunity for live interactions with manufacturers, marketers, and pharmaceutical professionals. Break free from the ordinary and draw inspiration, as an external perspective is paramount for problem-solving, identifying best practices, and staying ahead.

Immerse yourself in the wealth of knowledge regarding the latest innovations in products, practices, and brands within the industry. Gain valuable insights from industry leaders on the world-class show floor, propelling your understanding to new heights.

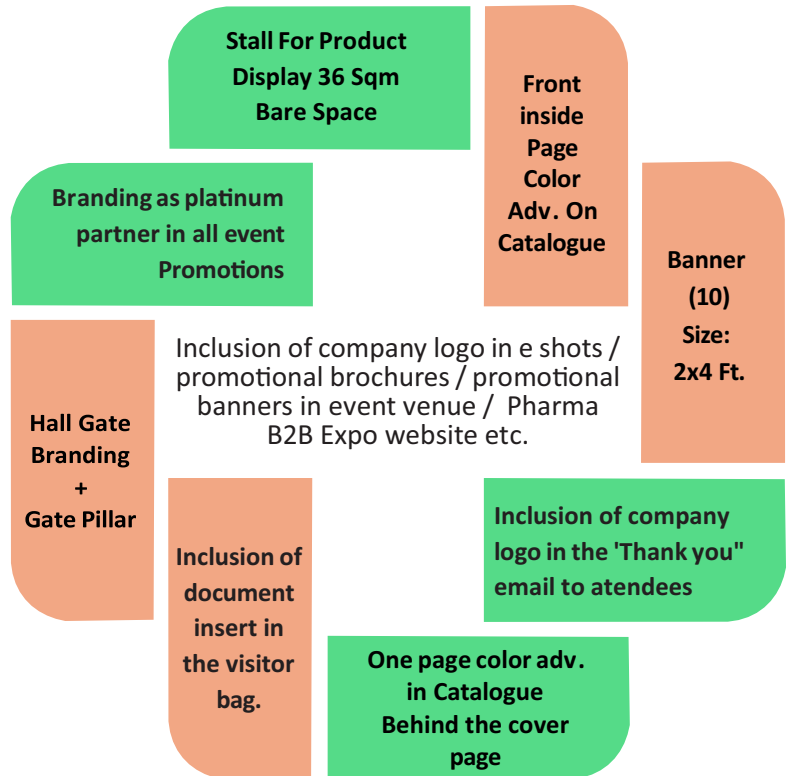
Sponsorship

Diamond

(Exclusive Partner)

COST: INR 10, 00,000

(+applicable taxes.)



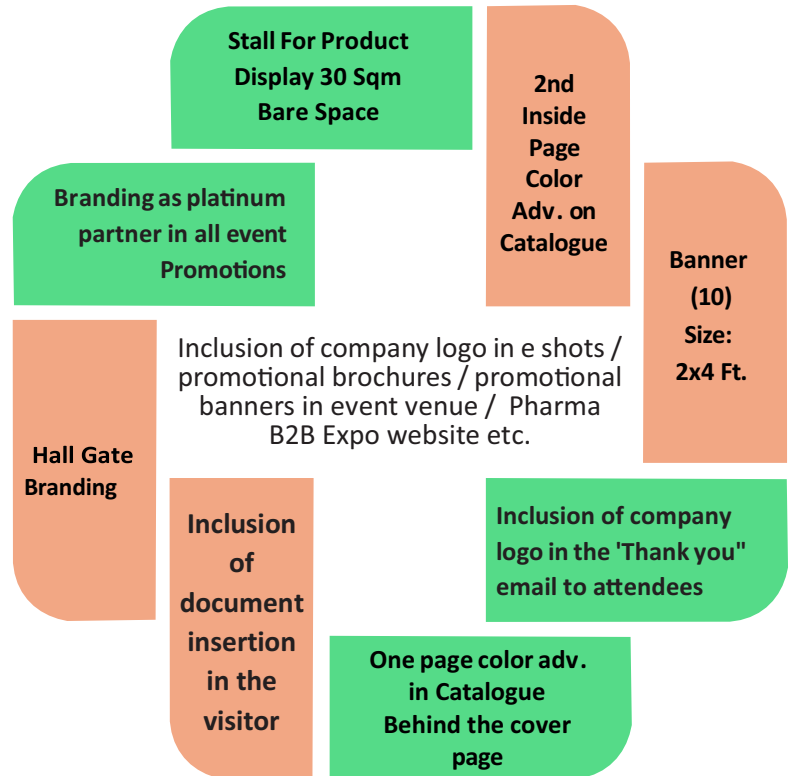
Sponsorship

Platinum

(Exclusive Partner)

COST: INR 8, 00,000

(+applicable taxes.)



Sponsorship

Gold

(Exclusive Partner)

COST: INR 5, 00,000

(+applicable taxes.)



Sponsorship

Silver

(Exclusive Partner)

COST: INR 3, 00,000

(+ Applicable taxes.)

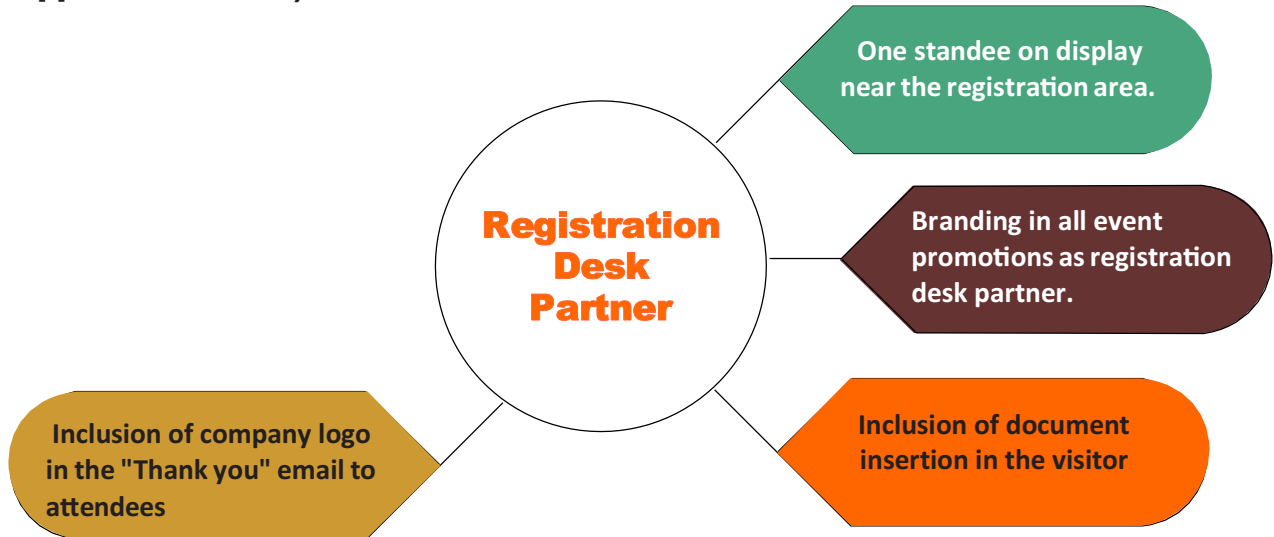


Sponsorship

Registration Desk

COST: INR 2, 00,000

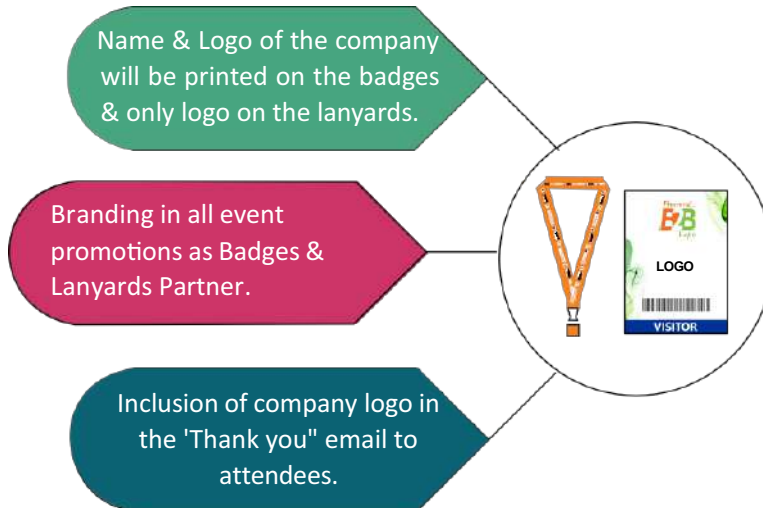
(+ Applicable taxes.)



Sponsorship

Visitor Bag Partner

COST: INR 2, 00,000
(+ Applicable taxes.)



Badges & Lanyards Partner

COST: INR 3, 00,000
(+ Applicable taxes.)

Sponsorship

Outdoor Media Partner

COST: INR 2, 50,000
(+ Applicable taxes.)



Event Notepads Sponsor

COST: INR 2, 00,000
(+ Applicable taxes.)

Logo of the sponsor will be printed on the notepad
Shall be distributed to visitors & exhibitors.
The notepads will be printed by us.
Quantity - 5000 nos.

Sponsorship

Event Pens Sponsor

COST: INR 2, 00,000
(+ Applicable taxes.)

One catalogue provide
by the company will be
inserted in the Visitor
/ Exhibitor bags.
Quantity - 5000 nos.

Logo of the sponsor
will be printed on the
Pen and will be distributed
to visitors & exhibitors.
The pens will be provided
by us.

Quantity - 5000 nos.

Catalogue Inserts in Visitors & Exhibitors Bag

COST: INR 50,000
(+ Applicable taxes.)

Sponsorship

BILLBOARD BRANDING

COST: INR 25,000
(+ Applicable taxes.)

Size of each billboard 10*10

Location at the walkway outside
the exhibition centre



Floor graphics are laid strategically within the exhibition hall to guide visitors to your stand. Floor graphics are laid on the aisle carpet size: 2*2

Set of 5 Foot Print

Floor Graphics

COST: INR 5,000
(+ Applicable taxes.)

At Venue

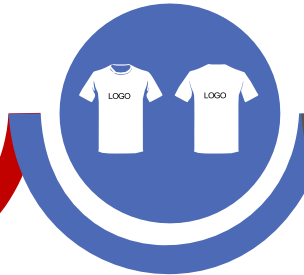
COST:
INR 15,000 + 18% GST



COST:
INR 25,000 + 18% GST



COST:
INR 30,000 + 18% GST



COST:
INR 1,50,000 + 18% GST



Banners- standees

Pole Banner / Buntings within
Outside the Exhibition Centre

size **2x4** cost for each set

Full Pillar Branding

Branding on Pillars Cladding

T-Shirt

Partner logos on the T-shirt

Gate Branding

Branding on Gate

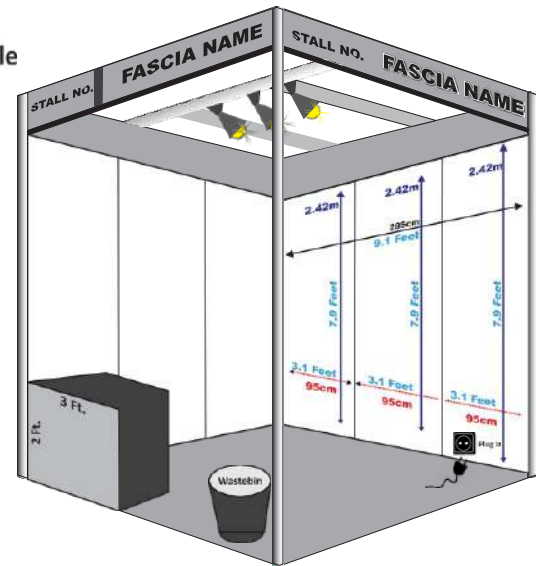
Participation

Option

Type : Shell Space (9 sqm.)
Charges : Rs. 12,000 per Sqm.
(+18% GST as Applicable)

Stall Dimension- 3x3 (9 Sqm.)

	Full Panel (W)	-	285cm/	9.3Feet
	Single Panel (W)	-	95cm/	3.1Feet
	Full Panel (H)	-	2.42m/	7.9Feet

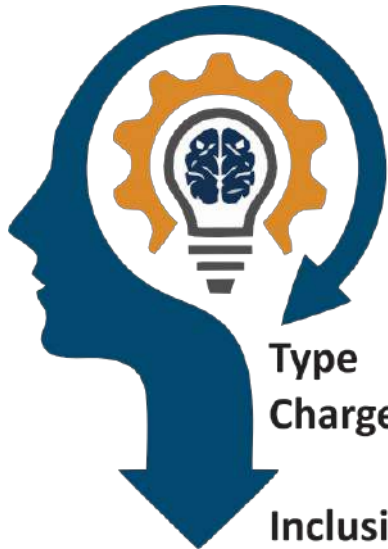


Inclusions

- ◆ A standard octanorm shell scheme with rear & side walls.
- ◆ Company name in english on the fascia and stand number.
- ◆ Wall to wall carpeting color of the carpet would be advised subsequently.
- ◆ 1 Power Point (5 amp)
- ◆ 1 Standard table & 2 standard chairs
- ◆ 3 Spot Light
- ◆ 1 waste bin

Participation

Option



Type

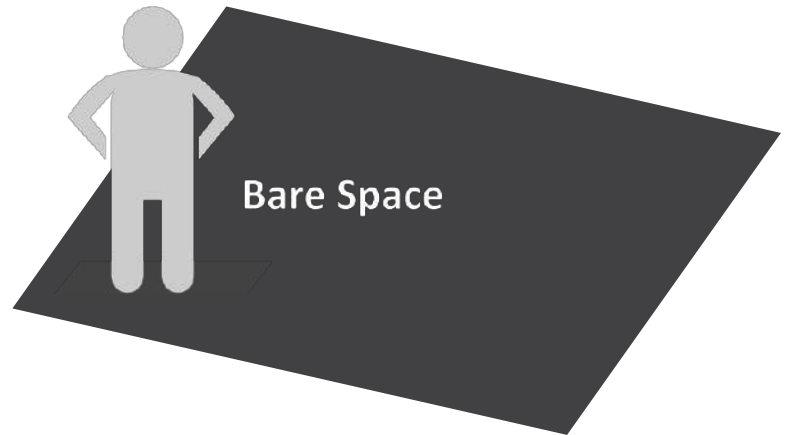
: Raw Space

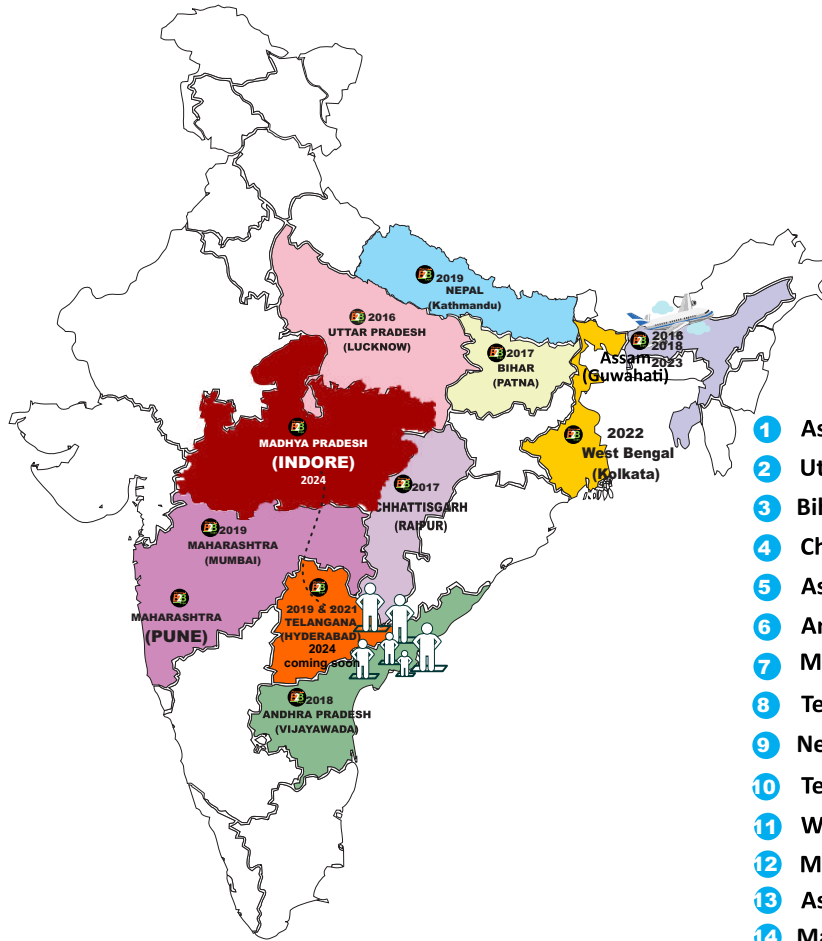
Charges

: Rs. 11,000 per sqm.
(18% GST as Applicable)

Inclusion

: Only Space.
Exhibitors are required to
build their own stand.





Previous Expositions:

- | | | |
|----|-----------------------------|-----------------------|
| 1 | Assam (Guwahati) | (08-09-10, Apr, 2016) |
| 2 | Uttar Pradesh (Lucknow) | (24-25, Sep, 2016) |
| 3 | Bihar (Patna) | (25-26, Feb, 2017) |
| 4 | Chhattisgarh (Raipur) | (02-03, Sep, 2017) |
| 5 | Assam (Guwahati) | (10-11, Mar, 2018) |
| 6 | Andhra Pradesh (Vijayawada) | (21-22, Jul, 2018) |
| 7 | Maharashtra (Mumbai) | (02-03, Feb, 2019) |
| 8 | Telangana (Hyderabad) | (09-10, Aug, 2019) |
| 9 | Nepal (Kathmandu) | (15-16, Nov, 2019) |
| 10 | Telangana (Hyderabad) | (04-05, Dec, 2021) |
| 11 | West Bengal (Kolkata) | (02-03, Apr, 2022) |
| 12 | Maharashtra (PUNE) | (17-18, Dec 2022) |
| 13 | Assam (Guwahati) | (23-24, June 2023) |
| 14 | Madhya Pradesh (Indore) | (09 & 10, Feb 2024) |
| 15 | Telangana (Hyderabad) | (COMING SOON) |

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